



Red Ribbon was created in 1991 by the Visual AIDS Artists Caucus, New York City, America. The color of red was then chosen as it symbolizes the color of BLOOD, the idea of PASSION – not only ANGER by LOVE. The Red Ribbon is the international symbol of HIV/AIDS awareness.

Red Ribbon Club is a platform where skill and knowledge building sessions are conducted for the youth population. The Red Ribbon Club is a voluntary program for students in the institution. It is supported by District AIDS Prevention and Control Unit, Tumkur 572 101.

Objectives of Red Ribbon Club:

1. Primary Objective:

- To prepare youth as peer educators/agents of change both among youth as well as society at large by developing their skills on leadership, advocacy, communication and team building.

2. Secondary objectives:

- To increase awareness among youth on sexual reproductive health and HIV/AIDS.
- To impart skills among youth on self-protection, negotiation, and effective group interaction.

3. Additional Objectives:

- To encourage blood donations.
- Conducting AIDS awareness programs.
- Educate youth with correct, concise and adequate information.
- To instill life skills into youths to live better and healthier life.

Activities in our College

2018-19

- A Blood donation and blood group check-up camp was organised with the help of Sanjeevini Blood Bank, Tumkur, on 08-02-2019. Total 110 units of blood were collected.
- Inauguration and Special talk on AIDS Day awareness program on 21-02-19 by Dr.Rakshith, PHC, Hebbur.
- Interaction and discussion about AIDS and HIV – steps to Awareness among students
- Essay competition on HIV AIDS on 22 -02-19



Blood Donation and Blood Group Checking during Blood Donation Camp



Inauguration and special talk on AIDS and HIV Awareness by Dr.Rakshith



Essay competition on HIV AIDS

2019-20

- Jatha programme on 2nd February 2020, at Nagavalli village, Tumkur District in association with NSS camp for creating awareness among village people regarding health and hygiene through maintaining cleanliness and Aids awareness. Nearly 60 students took part in Jatha.
- Inauguration and special talk on HIV- AIDS awareness on programme on 09-03-2020 by Dr.G.S.Mahesh, Mahesh Surgical and Maternity Center, Tumkur
- Interaction and discussion about AIDS and HIV – steps to Awareness among students
- Essay competition on 06-03-2020



Jatha Programme



Inauguration and special talk by Dr.G.S.Mahesh



Essay competition on HIV AIDS AND YOUTHS